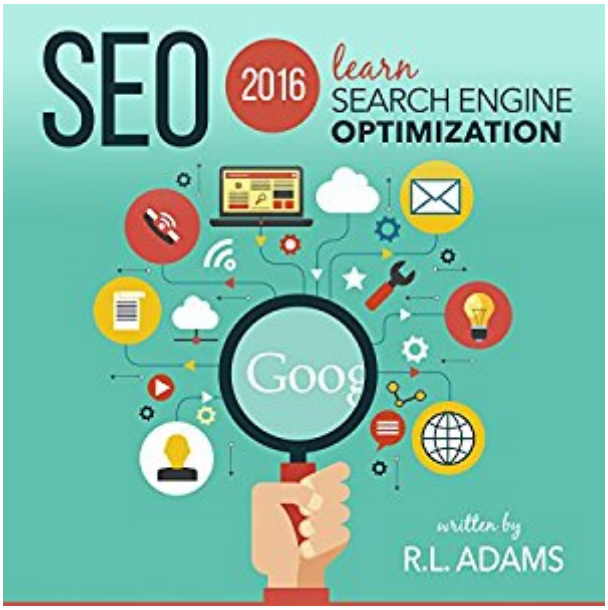
Ebook Directory
the best source of ebook

The book was found

SEO 2016: Learn Search Engine Optimization



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Do you have what it takes to rank your site at the top of Google's search results? Have you been frustrated by the level of difficulty posed in competing with other well-established websites for those coveted first-page listings? Well, did you know that there are over 200 ranking factors involved Google's current search algorithm? Yes, over 200. It's certainly no walk in the park. Depending on your information when it comes to SEO, it might be outdated or just flat-out wrong. Why is that? Search has been evolving at an uncanny rate in recent years. If you're not in the know, then you could end up spinning your wheels and wasting valuable and precious time on techniques that no longer work. Google's sole mission is to provide the most relevant search results at the top of its searches in the quickest manner possible. However, in recent years, due to some mischievous behavior at the hand of a small group of people, relevancy began to wane. Since 2011,Google has tried hunt out and demote spammy sites that sacrifice user experience, focus on thin content, or simply spend their time trying to deceive their way to the top of its search results. At the same time, Google has increased its reliance on four major components of trust that work at the heart of its search algorithm: Trust in age Trust in authority Trust in content Relevance

Book Information

Audible Audio Edition
Listening Length: 4 hoursÃ Â andÃ Â 30 minutes
Program Type: Audiobook
Version: Unabridged
Publisher: R.L. Adams
Audible.com Release Date: June 11, 2015
Whispersync for Voice: Ready
Language: English
ASIN: B00ZIS7OU8
Best Sellers Rank: #42 inÃ Â Books > Business & Money > Marketing & Sales > Search Engine Optimization #52 inÃ Â Books > Computers & Technology > Internet & Social Media > Online Searching #248 inÃ Â Books > Audible Audiobooks > Nonfiction > Computers

Customer Reviews

ÃƒÂ¢Ã â ¬Ã Å“SEO 2016: Learn Search Engine OptimizationÃƒÂ¢Ã â ¬Ã Â• is not a book about Web design. R.L. Adams wonÃƒÂ¢Ã â ¬Ã â„¢t tell you how to create a website that is responsive and mobile-ready, but he does tell you early on how important it is that you ensure you or your Web

designer ÃƒÂ¢Ã â ¬Ã Å“implements a CSS design structure that will work across devices, and not only across different browsers on the same device.ÃƒÂ¢Ã â ¬Ã Â• This is exactly what you should be looking for in a book about SEO ÃƒÂ¢Ã â ¬Ã â œ knowledge about what factors in Web design and SEO strategy are important, without going off on a tangent about how to pull off a certain kind of Web design.ÃƒÂ¢Ã â ¬Ã Å“SEO 2016ÃƒÂ¢Ã â ¬Ã Â• is a comprehensive book that will provide you everything you need to know about search engine optimization. It is well written, sensibly organized, and most importantly, up to date regarding the latest Google search algorithm updates. Whether youÃƒÂ¢Ã â ¬Ã â„¢re just getting your feet wet in SEO or youÃƒÂ¢Ã â ¬Ã â„¢re an experienced optimizer looking to expand your knowledge, this book is the perfect resource.

What a tremendously in depth resource that completely educated me and opened my eyes to the world of successful SEO optimization. It is like an easy to understand text book that could easily be used to teach college level courses. Even though this book is very thorough and full of important technical information, it is written in a very easy to digest and understand writing style. The author is obviously a master at taking complicated subject matter and breaking it down to where the average person can easily understand it. I had previously bought a couple other books on SEO, but they were so complicated to read and written from a very technical standpoint. This book is completely the opposite. When you are done reading it you will actually understand all aspects of SEO, including specifics for all of the Google products that SEO must work with flawlessly if you want your website to ever be seen by the masses. All-in-all this book is very useful and excellent! I would recommend it to anyone!

Finally, I came across to this excellent SEO guidebook, which taught me everything about SEO. This is not another short book on . The author has a lot to offer. I can tell he is truly an experienced SEO expert. I have to admit that I got so lost in marketing my small business with this SEO thing and most the time, google has got me so confused. Every penny must be well spent in my business, and this book has provided loads of practice advises, resources and step by step guide to help me out. I have found it is very easy to follow. Definitely would recommend it to you all.

SEO 2016 is a very well written and easy to understand read that helps you understand just what Search Engine Optimization is, how it works and why it is essential for the success of your website and your business presence. The internet world is constantly changing as it grows and expands. Because of this, it is crucial that you are able to learn and take action in the way you manage your

SEO for the best results. This book provides a lot of insight into how Google works. The main goal of Google is to provide the most relevant and valuable search results. The author of this book teaches you how to make your website more relevant, valuable and trusted so you can get the best traffic results. Five stars!

As I run several websites I know how important SEO is and how important it is to keep up to date especially when it comes to Google who changes its algorithm regularly. Bad SEO can pretty much kill your websites chances of getting seen so I always ensure I keep up to date with the latest changes. This book is excellent and provides and up to date and comprehensive look as SEO now. There were a number of things in here that I had not realised would affect me until now and I have made several changes to my sites thanks to the information provided in this book.Overall this is a well written and most importantly up to date look at SEO that any website owner, blogger or developer should read.

As a freelance writer I have many clients who are seeking the best way to increase the traffic to their sites/blogs/etc. This book has a wealth of information that will help me provide better content as well as assist my clients in using the correct information to bring the right customer to their sites. Before reading this book I had no idea how much changes have been made in SEO marketing. I found the book to be factual and simple enough for me to understand the complexity of metadata and relevant issues to help bring the right customer to the right website. The chapter on social media and how to create a trustworthy presence is one I can use enhance my own internet presence. It is written with terms that are easy to understand for those that are not familiar with the technical jargon. It is my new reference book for all things regarding SEO and marketing.

SEO is the mystery many people try to figure out when they set up a blog or website. There are many books on the subject, but this book is great for people who are trying to get a grasp on an ever changing principle. I like how the author broke down the different iterations of GoogleÃƒÂ¢Ã â ¬Ã â„¢s search algorithm. What I really like is that the book also explains why the changes happen in fairly simple terms. And of course, the author gives you step by step instructions in how to create the content that Google likes, high quality content and not just keyword stuffing.

Download to continue reading...

The Little Book on Digital Marketing SEO - Search Engine Optimization: Tips and tricks for keyword research in SEO or Search Engine Optimization SEO 2016 Learn Search Engine Optimization With

Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies SEO 2016: Learn Search Engine Optimization (SEO Books Series) SEO 2017 Learn Search Engine Optimization With Smart Internet Marketing Strateg: Learn SEO with smart internet marketing strategies SEO Made Simple (second edition): Search Engine Optimization Strategies For Dominating The World's Largest Search Engine SEO 2017: SEO Toolbook - Directory of FREE Search Engine Optimization Tools SEO 2016: Learn Search Engine Optimization Google Semantic Search: Search Engine Optimization (SEO) Techniques That Get Your Company More Traffic, Increase Brand Impact, and Amplify Your Online Presence (Que Biz-Tech) SEO Fitness Workbook: 2016 Edition: The Seven Steps to Search Engine Optimization Success on Google SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) SEO 2017: Learn search engine optimization with smart internet marketing strategies SEO How To Get Your Products To Page 1 Of The Search Results: Master The SEO Game With This Easy To Follow Step By Step Guide To SEO Success SEO - The Sassy Way to Ranking #1 in Google - when you have NO CLUE!: A Beginner's Guide to Search Engine Optimization (Beginner Internet Marketing Series Book 3) SEO Fitness Workbook, 2017 Edition: The Seven Steps to Search Engine Optimization Success on Google SEO Like IÃ¢â ¬â„¢m 5: The Ultimate BeginnerÃ¢â ¬â„¢s Guide to Search Engine Optimization (Like I'm 5 Book 1) SEO Guide [2017 Edition] : Search Engine Optimization Guide For Beginners The Art of SEO: Mastering Search Engine Optimization Google SEO for Bloggers: Easy Search Engine Optimization and Website marketing for Google Love WordPress SEO Success: Search Engine Optimization for Your WordPress Website or Blog SEO Fitness Workbook: 3rd Edition - The Seven Steps to Search Engine Optimization Success on Google

Contact Us

DMCA

Privacy

FAQ & Help